

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

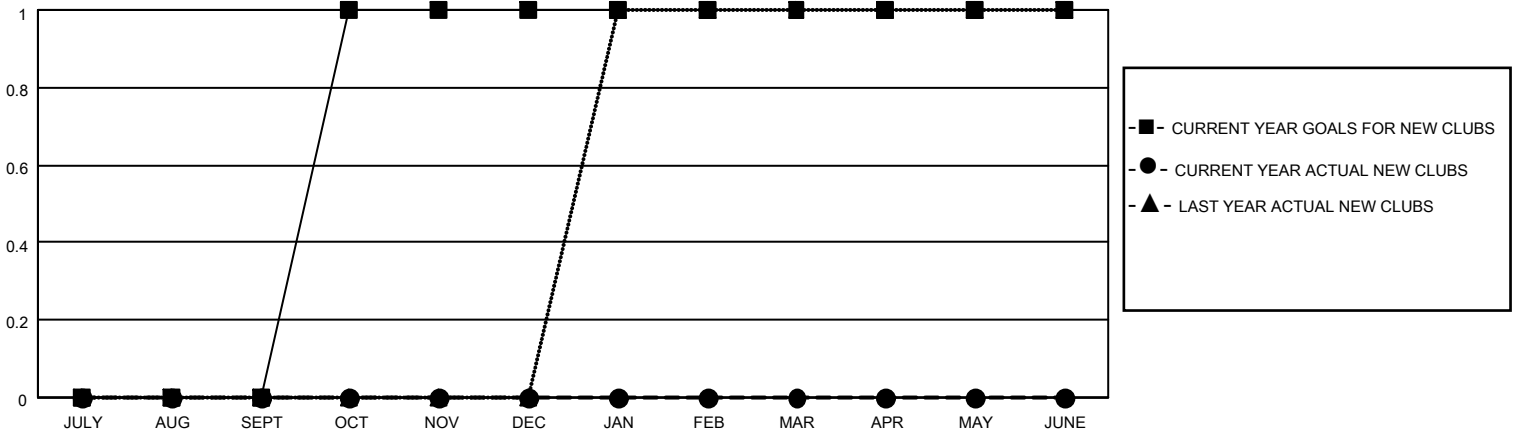
District 4 L4

Results as of: 7/31/2023

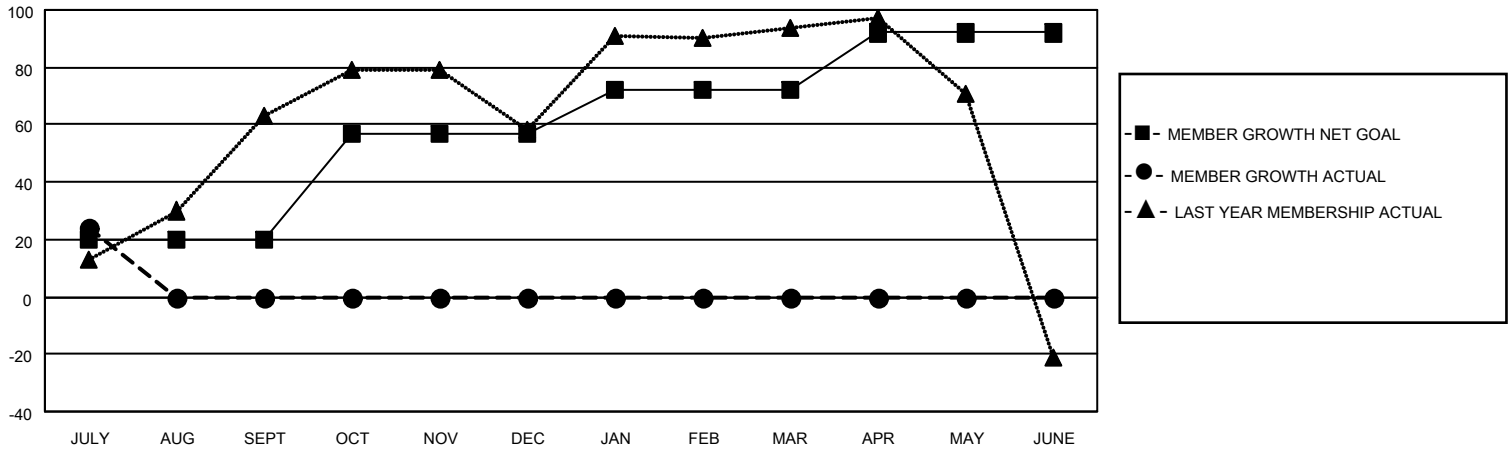
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2023-2024 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2023-2024 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 20                     | 33                   | 5  |
| OCT/NOV/DEC           | 37                     | 0                    | 0  |
| JAN/FEB/MAR           | 15                     | 0                    | 0  |
| APR/MAY/JUNE          | 20                     | 0                    | 0  |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



**DROPPED CLUBS: 0**

**6 CLUBS OF 32 ADDED 1 OR MORE NEW MEMBERS**

**GENDER DISTRIBUTION**

|                      |              |
|----------------------|--------------|
| MALE                 | 563 (48.33%) |
| FEMALE               | 600 (51.50%) |
| NON BINARY           | 0 (0.00%)    |
| PREFER NOT TO ANSWER | 2 (0.17%)    |

**DROPPED MEMBERS**

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

|                |          |
|----------------|----------|
| DECEASED       | 1        |
| CLUB CANCELLED | 0        |
| OTHER          | 4        |
| <b>TOTAL</b>   | <b>5</b> |

TOTAL FAMILY UNIT MEMBERS 232

FAMILY MEMBERS PAYING HALF DUES 122